

# CTIA Content Classification Criteria

## CA Cellular Accessible

**Any content from material with the following ratings is generally accessible content:**

TV-Y  
TV-Y7  
TV-G  
TV-PG  
TV-14  
Edited TV-MA (without Restricted Content Identifiers)  
MOVIE-G  
MOVIE-PG  
MOVIE-PG13 with no nudity  
Edited Movie-R (without Restricted Content Identifiers)  
ESRB-EC  
ESRB-E  
ESRB-10+  
ESRB-T

**Any material that has been edited from content previously rated by the MPAA, TV Networks or ESRB— or material previously unrated by these same ratings boards — is generally accessible content if it does not contain any of the following Restricted Content Identifiers:**

Intense profanity  
Intense violence  
Graphic sexual activity or sexual behaviors  
Nudity  
Hate speech  
Graphic depiction of illegal drug use

## CR Cellular Restricted

**Unedited or complete versions of content with the following ratings are restricted content:**

MPAA-R  
MPAA-NC 17  
Movies Unrated  
TV-MA  
TV-Adult or Unrated Adult  
ESRB-M  
ESRB-A

**Any material that has been edited from content previously rated by the MPAA, TV Networks or ESRB— or material previously unrated by these same ratings boards — is generally considered restricted content if it contains any of the following Restricted Content Identifiers:**

Intense profanity  
Intense violence  
Graphic sexual activity or sexual behaviors  
Nudity  
Hate speech  
Graphic depiction of illegal drug use  
Any activities that are restricted by law to those 18 years of age and older, such as gambling and lotteries, are restricted content

# CTIA Content Classification Criteria-Music and Audio

<b>CA</b> <b>Cellular Accessible</b>			<b>CR</b> <b>Cellular Restricted</b>
<b>No Labels</b>	<b>CE</b> <b>Cellular Edited</b> <b>Clean Label</b>	<b>CW</b> <b>Cellular Warning</b> <b>Explicit Label</b>	<b>CR</b> <b>Cellular Restricted</b>
<b>All songs from non-RIAA Parental Advisory Albums</b> <b>All ringtones with no lyrics</b>	<b>All songs from RIAA Parental Advisory Albums that have been edited to remove offensive content (broadcast versions of songs with explicit lyrics)</b>  <b>All ringtones and ringbacks that have been edited to remove Restricted Content Identifiers (broadcast versions of songs with explicit lyrics)</b>	<b>All complete songs from albums with RIAA Parental Advisory labels that have not been edited</b>	<b>Ringtones and ringbacks from songs from albums with RIAA Parental Advisory labels that have not been edited to remove offensive content or that contain the following Restricted Content Identifiers:</b>  <b>Intense profanity</b> <b>Description of intense violence</b> <b>Graphic depiction of sexual activity or sexual behaviors</b> <b>Hate speech</b> <b>Graphic depiction of illegal drug use</b>