CTIA Content Classification Criteria

CA
Cellular Accessible

CR Cellular Restricted

Any content from material with the following ratings is generally accessible content:

TV-Y

TV-Y7

TV-G

TV-PG

TV-14

Edited TV-MA (without Restricted Content Identifiers)

MOVIE-G

MOVIE-PG

MOVIE-PG13 with no nudity

Edited Movie-R (without Restricted Content Identifiers)

ESRB-EC

ESRB-E

ESRB-10+

ESRB-T

Unedited or complete versions of content with the following ratings are restricted content:

MPAA-R

MPAA-NC 17

Movies Unrated

TV-MA

TV-Adult or Unrated Adult

ESRB-M

ESRB-A

Any material that has been edited from content previously rated by the MPAA, TV Networks or ESRB— or material previously unrated by these same ratings boards— is generally accessible content if it does not contain any of the following Restricted Content Identifiers:

Intense profanity

Intense violence

Graphic sexual activity or sexual behaviors

Nudity

Hate speech

Graphic depiction of illegal drug use

Any material that has been edited from content previously rated by the MPAA, TV Networks or ESRB— or material previously unrated by these same ratings boards— is generally considered restricted content if if contains any of the following Restricted Content Identifiers:

Intense profanity

Intense violence

Graphic sexual activity or sexual behaviors

Nudity

Hate speech

Graphic depiction of illegal drug use

Any activities that are restricted by law to those 18 years of age and older, such as gambling and lotteries, are restricted content

CTIA Content Classification Criteria-Music and Audio

Cellula	CA ar Accessible	CR Cellular Restricted	
No Labels	CE Cellular Edited Clean Label	CW Cellular Warning Explicit Label	CR Cellular Restricted
All songs from non- RIAA Parental Advisory Albums All ringtones with no lyrics	All songs from RIAA Parental Advisory Albums that have been edited to remove offensive content (broadcast versions of songs with explicit lyrics) All ringtones and ringbacks that have been edited to remove Restricted Content Identifiers (broadcast versions of songs with explicit lyrics)	All complete songs from albums with RIAA Parental Advisory labels that have not been edited	Ringtones and ringbacks from songs from albums with RIAA Parental Advisory labels that have not been edited to remove offensive content or that contain the following Restricted Content Identifiers: Intense profanity Description of intense violence Graphic depiction of sexual activity or sexual behaviors Hate speech Graphic depiction of illegal drug use