

July 28, 2011

President Barack Obama
The White House
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Dear Mr. President:

A year ago, you stated that “America’s future competitiveness and global technology leadership depend, in part, upon the availability of additional spectrum. The world is going wireless, and we must not fall behind.” As leaders of America’s wireless companies, we couldn’t agree more.

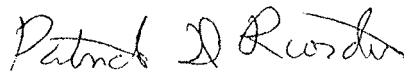
We are committed to doing everything we can to maintain American leadership in this critical industry, but we all believe that additional spectrum will be needed to help drive the deployment of world-class wireless broadband service. Your leadership is critical to this effort and we urge you to direct the National Telecommunications and Information Administration to identify and work to clear broad, paired, internationally-harmonized bands below 3 gigahertz. Access to spectrum in these critical bands will greatly enhance efforts to realize the important goals set forth in your Wireless Initiative and the Federal Communications Commission’s National Broadband Plan.

Success in this effort will enable America’s wireless industry to continue to lead the world in wireless broadband deployment, serve as a catalyst for economic growth, and generate revenue from spectrum auctions that can reduce the deficit. We look forward to working with you to achieve these objectives.

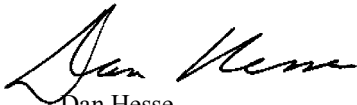
Sincerely,



Ralph de la Vega
President and Chief Executive Officer
AT&T Mobility & Consumer Markets



Pat Riordan
President and Chief Executive Officer
Cellcom



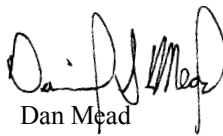
Dan Hesse
Chief Executive Officer
Sprint Nextel Corporation



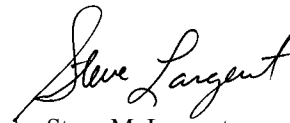
Philipp Humm
President and Chief Executive Officer
T-Mobile USA



Mary Dillon
President and Chief Executive Officer
U.S. Cellular



Dan Mead
President and Chief Executive Officer
Verizon Wireless



Steve M. Largent
President and Chief Executive Officer
CTIA–The Wireless Association